2023 PROMOTIONAL TOOLKIT

SOCIAL MEDIA GUIDE, FUNDRAISING, AND MORE

Brought to you by
WHAT ARE THE ANGEL CITY GAMES?

Join us for the 9th annual Angel City Games, the largest Paralympic-style adaptive sports event in the Western US! This 4-day event offers clinics and competitions for people of all ages and skill levels who have a physical disability or visual impairment.

Plus we have a full slate of special events and activities throughout the weekend, including our fan favorite Celebrity Wheelchair Basketball Game, Great Games Cookout, The Hartford Experience Zone, Athlete Resource Night, Toddler Games, Fun Run and Roll, and much more.

When: June 29 - July 2

Where: University of Southern California

Who: Everyone! Athletes with disabilities, family, friends, volunteers, Paralympians, celebrities, spectators are all welcome!

READ MORE AT ANGELCITYGAMES.ORG
AMPLIFY THE
ANGEL CITY GAMES!

Promote the event to your community with our ready-to-use social media graphics, flyers & video!

CLICK HERE TO DOWNLOAD
AMPLIFY THE ANGEL CITY GAMES!

Use our sample captions for easy sharing across your platforms!

Join me at the Angel City Games and witness the incredible array of adaptive sports. Register now and be part of this unforgettable event at angelcitygames.org.
#DiscoverYourMovement #ACG23

Calling all athletes, volunteers, and spectators! Get ready to witness the power of adaptive sports at the Angel City Games. Mark your calendars for June 29 - July 2 at USC, and get ready for an unforgettable experience. Register today as an athlete, volunteer, or spectator at angelcitygames.org. #ACG23 #DiscoverYourMovement

USE HASHTAGS: #ACG23 AND #DISCOVERYOURMOVEMENT
TAG US AT: @ANGELCITYSPORTS
"I MET SPECIAL PEOPLE WHO SHARE SIMILAR STRUGGLES AND TRIUMPHS. I AM VERY HAPPY TO BE UPLIFTED BY THE COMMUNITY BECAUSE MY PERSONAL/HOME LIFE HAS BEEN HEAVY. WHAT A RELIEF TO ENJOY A WEEKEND OUT AND BE FREE!"

ANGEL CITY GAMES ATTENDEE

With a wide range of adaptive sports available, athletes can explore activities like wheelchair football, wheelchair basketball, and wheelchair tennis among many others. No matter your skill level, we believe that movement is a catalyst for change and growth. It's not just about the game; it's about the sense of community, the connections made, and the personal triumphs experienced along the way.
16% OF THE POPULATION IN THE U.S. LIVE WITH A DISABILITY

According to the CDC

THE NEED

OUR MISSION AT ANGEL CITY SPORTS IS TO CREATE SPORTS OPPORTUNITIES FOR ADULTS, CHILDREN, AND VETERANS WITH PHYSICAL DISABILITIES OR VISUAL IMPAIRMENTS.

Studies have shown that individuals with disabilities are more likely to report:

- Poorer overall health
- Less access to adequate health care
- Smoking and physical inactivity

With 61 million adults living with a disability, there is a need for resources that allow individuals to get active, stay healthy, and be competitive all across the nation.

Source: CDC
PEER-TO-PEER FUNDRAISING

SUPPORT A FUTURE ATHLETE

WHY AND HOW TO SET UP YOUR FUNDRAISING PAGE
$781

THE COST TO COVER ONE ATHLETE’S PARTICIPATION IN THE ANGEL CITY GAMES

Join us in raising $781, the exact cost to cover one athlete’s participation in the Angel City Games. Our mission is to reach as many athletes with disabilities as possible, breaking down any financial barriers that hinder their participation.

If you’ve been touched by our programs, whether through participation, volunteering, previous support, or through your connections with family and friends, we kindly invite you to create a fundraising page and share it with your peers.
TOGETHER, LET'S STRIVE TO COVER THE PARTICIPATION COSTS FOR 100 ATHLETES IN NEXT YEAR'S GAMES!

ATHLETE COST BREAKDOWN
How did we arrive at $781 per athlete?

- **$150**: Coaches across 4 days of clinics
- **$186**: Rentals of all the facilities needed
- **$200**: Officials brought in for competitions
- **$100**: Rentals like tents, restrooms, tables, etc.
- **$20**: Athlete gift bags filled with swag!
- **$125**: Lifeguards who keep our pool safe!

Funds raised will help us provide:

1. Facilities
2. Equipment
3. Coaching

Donate or set up your fundraising page to help give someone the chance to play!

[Click here to fundraise!](#)
Angel City Games 2023

$0 Total Raised

0 Donors 1 Fundraiser

Make a Donation

Watch this video to set up your fundraising page

Fundraiser Home Page

Go to the Angel City Games 2023 Givesmart homepage

Become a Fundraiser

On the homepage, click "Become a Fundraiser" to get started

Enter Your Info

Add your name, email and mobile number and click, "Become a Fundraiser".

Personalize Your Page

Set your fundraiser goal (We recommend $781, the cost of 1 athlete's participation), customize your description, add a headshot and click, "Save Changes".
# A Few Tips for Sharing Your Fundraising Page

## Social Media Do's and Don't's

<table>
<thead>
<tr>
<th><strong>Do This</strong></th>
<th><strong>Not This</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>✔️ Use the “Share” buttons on your fundraising page</td>
<td>❌ Make every post an ask</td>
</tr>
<tr>
<td>✔️ Tag us @angecitysports in your posts</td>
<td>❌ Reply to others’ posts with duplicate or unsolicited content</td>
</tr>
<tr>
<td>✔️ Share why you support us</td>
<td>❌ Forget to thank everyone who supports your campaign</td>
</tr>
<tr>
<td>✔️ Share inspiring stories</td>
<td>❌ Post the exact same content in multiple places or multiple times</td>
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**View Our Prizes for Top Fundraisers!**
General Volunteers: Anyone who is interested in volunteering will be put in a pool of general volunteers and will be provided placement/tasks before the Games - FREE!

Volunteer Partner Program: Groups of all kinds (Organizations, Companies, Friends, Families, etc.) are welcome to purchase a unique group volunteer experience for their members - Prices available and additional info at this link!