



2023 PROMOTIONAL TOOLKIT

SOCIAL MEDIA GUIDE,
FUNDRAISING, AND MORE



Brought to you by





WHAT ARE THE ANGEL CITY GAMES?

Join us for the 9th annual Angel City Games, the largest Paralympic-style adaptive sports event in the Western US! This 4-day event offers clinics and competitions for people of all ages and skill levels who have a physical disability or visual impairment.

Plus we have a full slate of special events and activities throughout the weekend, including our fan favorite Celebrity Wheelchair Basketball Game, Great Games Cookout, The Hartford Experience Zone, Athlete Resource Night, Toddler Games, Fun Run and Roll, and much more.

ABOUT US



When: June 29- July 2

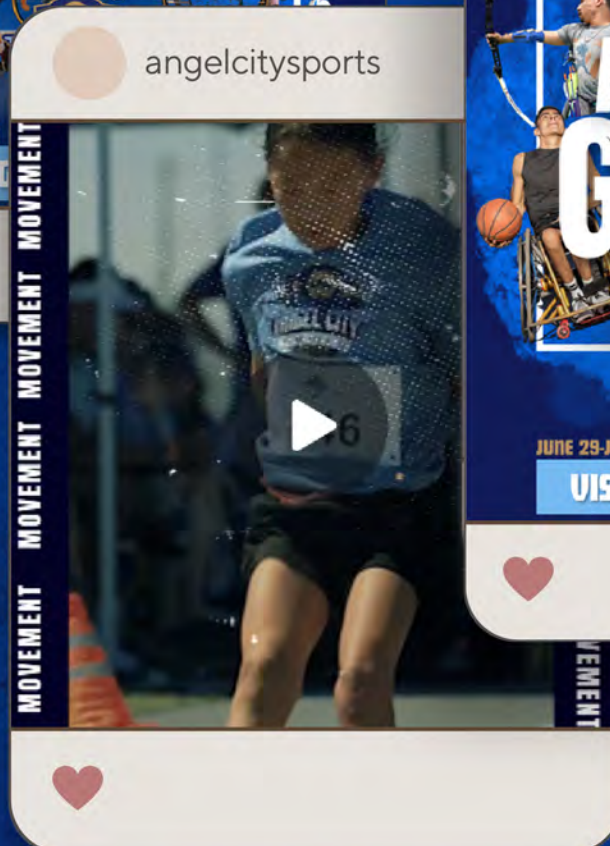
Where: University of Southern California

Who: Everyone! Athletes with disabilities, family, friends, volunteers, Paralympians, celebrities, spectators are all welcome!

**READ MORE AT
ANGELCITYGAMES.ORG**

AMPLIFY THE ANGEL CITY GAMES!

Promote the event to your community with our ready-to-use social media graphics, flyers & video! 



CLICK HERE TO DOWNLOAD

AMPLIFY THE ANGEL CITY GAMES!

Use our sample captions for easy sharing across your platforms!

Join me at the Angel City Games and witness the incredible array of adaptive sports. Register now and be part of this unforgettable event at angelcitygames.org.
#DiscoverYourMovement #ACG23

Calling all athletes, volunteers, and spectators! Get ready to witness the power of adaptive sports at the Angel City Games. Mark your calendars for June 29 - July 2 at USC, and get ready for an unforgettable experience. Register today as an athlete, volunteer, or spectator at angelcitygames.org. **#ACG23 #DiscoverYourMovement**

**USE HASHTAGS: #ACG23 AND
#DISCOVERYOURMOVEMENT
TAG US AT: @ANGELCITYSPORTS**

READ MORE





"I MET SPECIAL PEOPLE WHO SHARE SIMILAR STRUGGLES AND TRIUMPHS. I AM VERY HAPPY TO BE UPLIFTED BY THE COMMUNITY BECAUSE MY PERSONAL/HOME LIFE HAS BEEN HEAVY. WHAT A RELIEF TO ENJOY A WEEKEND OUT AND BE FREE!"

ANGEL CITY GAMES ATTENDEE

OUR WHY

With a wide range of adaptive sports available, athletes can explore activities like wheelchair football, wheelchair basketball, and wheelchair tennis among many others. No matter your skill level, we believe that movement is a catalyst for change and growth. It's not just about the game; it's about the sense of community, the connections made, and the personal triumphs experienced along the way.



16%

OF THE POPULATION IN THE U.S. LIVE WITH A **DISABILITY**

According to the CDC

THE NEED

**OUR MISSION AT ANGEL CITY SPORTS IS TO
CREATE SPORTS OPPORTUNITIES FOR ADULTS,
CHILDREN, AND VETERANS WITH PHYSICAL
DISABILITIES OR VISUAL IMPAIRMENTS.**

Studies have shown that individuals with disabilities are more likely to report:

- Poorer overall health
- Less access to adequate health care
- Smoking and physical inactivity

With 61 million adults living with a disability, there is a need for resources that allow individuals to get active, stay healthy, and be competitive all across the nation.

Source: CDC





PEER-TO-PEER FUNDRAISING

SUPPORT A FUTURE ATHLETE

**WHY AND HOW TO SET UP YOUR
FUNDRAISING PAGE**



\$781

THE COST TO COVER ONE ATHLETE'S PARTICIPATION IN THE ANGEL CITY GAMES

Join us in raising \$781, the exact cost to cover one athlete's participation in the Angel City Games. Our mission is to reach as many athletes with disabilities as possible, breaking down any financial barriers that hinder their participation.

If you've been touched by our programs, whether through participation, volunteering, previous support, or through your connections with family and friends, we kindly invite you to create a fundraising page and share it with your peers.





TOGETHER, LET'S STRIVE TO COVER THE PARTICIPATION COSTS FOR 100 ATHLETES IN NEXT YEAR'S GAMES!

ATHLETE COST BREAKDOWN

How did we arrive at \$781 per athlete?

\$150

Coaches across 4 days of clinics

\$186

Rentals of all the facilities needed

\$200

Officials brought in for competitions

\$100

Rentals like tents, restrooms, tables, etc.

\$20

Athlete gift bags filled with swag!

\$125

Lifeguards who keep our pool safe!

FACILITIES

1

EQUIPMENT

2

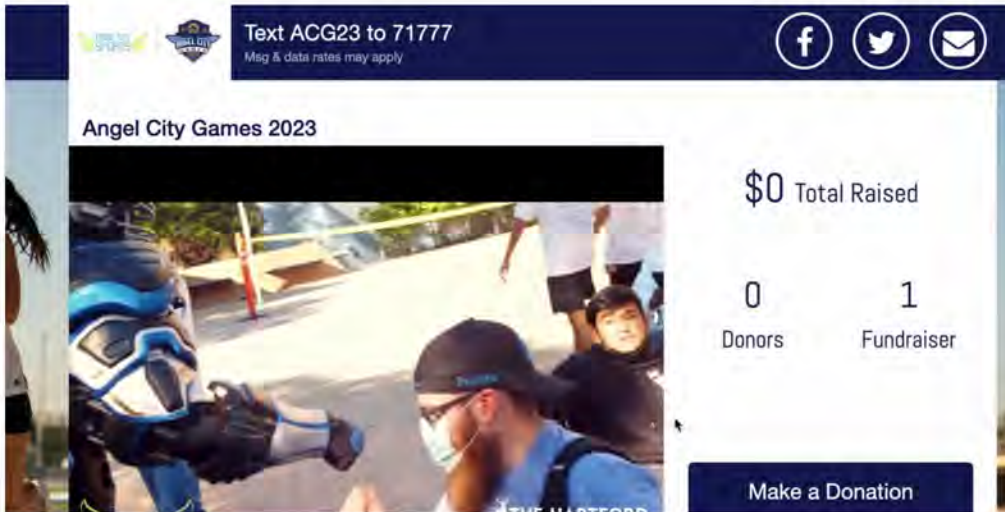
COACHING

3

FUNDS RAISED
WILL HELP US
PROVIDE:

DONATE OR SET UP YOUR FUNDRAISING PAGE TO HELP GIVE SOMEONE THE CHANCE TO PLAY!

[CLICK HERE TO FUNDRAISE!](#)



**WATCH THIS VIDEO TO
SET UP YOUR
FUNDRAISING PAGE**



FUNDRAISER HOME PAGE

Go to the Angel City Games 2023 Givesmart homepage

01

02



BECOME A FUNDRAISER

On the homepage, click "Become a Fundraiser" to get started

ENTER YOUR INFO

Add your name, email and mobile number and click, "Become a Fundraiser".



03

04

PERSONALIZE YOUR PAGE

Set your fundraiser goal (We recommend \$781, the cost of 1 athlete's participation), customize your description, add a headshot and click, "Save Changes".



A FEW TIPS FOR SHARING YOUR FUNDRAISING PAGE

SOCIAL MEDIA DO'S AND DON'T'S

DO THIS

- ✓ Use the "Share" buttons on your fundraising page
- ✓ Tag us @angelcitysports in your posts
- ✓ Share why you support us
- ✓ Share inspiring stories

NOT THIS

- ✗ Make every post an ask
- ✗ Reply to others' posts with duplicate or unsolicited content
- ✗ Forget to thank everyone who supports your campaign
- ✗ Post the exact same content in multiple places or multiple times



VIEW OUR PRIZES FOR TOP FUNDRAISERS!





ANGEL CITY GAMES 2023

VOLUNTEERS NEEDED!

General Volunteers: Anyone who is interested in volunteering will be put in a pool of general volunteers and will be provided placement/tasks before the Games - FREE!

Volunteer Partner Program:

Groups of all kinds (Organizations, Companies, Friends, Families, etc.) are welcome to purchase a unique group volunteer experience for their members - Prices available and additional info at this link!



2 TYPES OF VOLUNTEER OPPORTUNITIES

[LEARN MORE](#)

[REGISTER](#)